



The nation's only comprehensive end-to-end platform of cloud-based financial performance management solutions.

Like every ZirMed solution, Patient Responsibility is designed to make sure organizations like yours have the time, money, and insights you need to focus your energy and resources on your core mission: caring for your patients' health.

All of our solutions run in the cloud, where we manage and update your software and data for you—automatically. They're fast to deploy and easy to scale up, because there's no new hardware to buy or software to install. Our vendor-agnostic platform interoperates smoothly with your other systems for greater power and fewer headaches.

And we never outsource or offshore ZirMed's award-winning service and support—all of our support agents are trained and work in our US facilities.

Discover how much ZirMed Patient Responsibility can do for your organization. To arrange a custom demo, call 1-844-394-9295 or visit public.zirmed.com/request-demo.



About ZirMed®

ZirMed empowers healthcare organizations to optimize revenue and population health with the nation's only comprehensive end-to-end platform of cloud-based **financial performance management** solutions—including patient access, charge integrity, claims management, AR management, patient responsibility, and population health management. ZirMed's award-winning solutions and breakthrough predictive analytics technology improve the revenue cycle, support effective management of population health, and enhance operating efficiencies. To learn how ZirMed can boost your organization's bottom-line performance, **visit www.ZirMed.com**.

Patient Responsibility Solution



Collect more from patients faster—and keep them happier—with ZirMed Patient Responsibility.



Once upon a time, patients only owed small copayments. They paid them easily, often with spare cash from their wallets and purses. Today, high-deductible health plans and uninsured patients make patient financial responsibility a key part of your revenue stream. Nationally, up to 50% of patient responsibility can end up written off as bad debt. Not only do you have to collect more money from your patients than ever before—you also need to keep them happy while you're doing it if you want to build patient loyalty, word-of-mouth referrals, and positive online reviews and ratings.

Sound challenging? ZirMed's Patient Responsibility solution makes it easy.



“Managing patient payment plans is no longer a time-consuming manual activity every month, which is good for our patients and for our practice because we can spend our time on other things.”

– Rachel Coronado
Business Office Team Leader

▶ Get paid faster while reducing mailing costs and staff hours.

When patients understand what they're paying for, they're more likely to pay their bills—and pay them sooner. Professionally designed to get results, ZirMed's full-color, easy-to-read electronic and paper statements highlight important information to make it easy for patients to understand how much they owe—and why. And they can be fully customized with your organization's logo and branding.

▶ Make it easy for patients to pay you—anytime, anywhere.

Whether patients are at home or on the go, it's easy and convenient for patients to pay online 24 hours a day using a computer or mobile device—from paper as well as electronic statements. Patients can choose from a variety of flexible payment options, including EFTs and credit/debit cards.

▶ Set up automatic payment plans for large balances.

High-deductible health plans (HDHPs) and the uninsured mean that many patients simply can't afford to pay the full amount at once. ZirMed makes setting up and managing payment plans fast and simple for your staff and your patients. Payment amounts and time frames can be easily adjusted to create a plan that's affordable for each patient, and automatic deductions from patients' bank accounts or credit cards offer “hands off” convenience for patients while helping to ensure on-time payments.

▶ Empower your patients and free up your staff and phone lines.

With ZirMed's online patient payment portal, it's easy for your patients to set up payment plans, to access their billing records and check payment status from any internet-connected device—without waiting on hold or tying up your phone lines and your staff's time.

▶ Reduce financial risk and strengthen security.

Easily accept and process payments made using an EMV “chip card”—and benefit from the additional security of end-to-end encryption for credit-card processing. You can even enhance security and improve efficiency for handling paper checks. With ZirMed, your patients' checks go directly to your digital lockbox, where we automatically convert them into EFT transactions and deposit them into your bank accounts for you.

Get the perfect Patient Responsibility solution for your organization.

Because one size *doesn't* fit all, ZirMed's modular, cloud-based system lets you start with the capabilities you need now, then add more as your needs change. You're not locked in by a big up-front investment. Your system is always up to date with the latest features and regulatory requirements. And you'll receive ZirMed's award-winning service every step of the way.



PATIENT RESPONSIBILITY SOLUTION
Patient Statements
Patient Payments
Patient Lockbox