



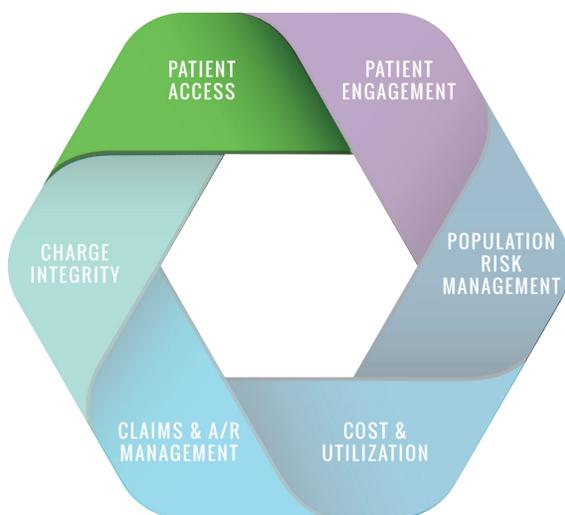
## ZIRMED® PATIENT ACCESS SOLUTIONS

Powerful front-office solutions to reduce costs, eliminate process inefficiencies, and drive revenue.

ZirMed's Patient Access Solutions empower you to quickly and accurately confirm the details of patients' insurance coverage, estimate their financial responsibility, accurately predict their risk of non-payment, and strengthen and streamline the collections process at the point of service.

Now you can reduce avoidable losses, lower or contain costs, accelerate the pace of collections, and enhance patient satisfaction—all in one easy-to-use cloud-based interface, with no new hardware, installed software, or maintenance needed.

At every step along the way—from pre-registration to point-of-service collections and payment plans—you can benefit from actionable intelligence gleaned through data mining, machine learning, and predictive modeling.



### Our Patient Access Solutions include:

- Eligibility Verification
- Patient Estimation
- ZPay POS collections
- Robust Analytics

### Benefits

- Increase POS collections
- Reduce denials and bad debt
- Improve patient satisfaction
- Speed up patient registrations
- Measure staff productivity and effectiveness
- Rank propensity to pay
- Gain visibility into account outcomes, patient and guarantor account history, and the patient admitting process
- Strengthen front end-related denial management and reporting
- Trigger proactive follow up when a key account changes
- Identify collection opportunities segmented by patient history
- Boost productivity with ZirMed's simple, intuitive web-based architecture

**The Advanced, Cloud-based Front Office Platform**—ZirMed's Patient Access solutions are a key aspect of the nation's only comprehensive end-to-end platform of cloud-based financial and clinical performance management solutions.



## Eligibility Verification

### Easy to Read

Unlike most eligibility responses, our customizable, easy-to-read responses put the most important information at the top and highlight it. We also check to see if any information submitted in the inquiry is different than what the payer has in their system—then automatically correct it for you.

### Batch Processing

Incredible time savings can be achieved by performing eligibility verification in batches. If your system supports it, we'll connect to your practice management system nightly, read your scheduling file, and automatically run eligibility inquiries for your next day's patients.

### Same or Similar Verification for DME Providers

The integrated same or similar function provides further information to help you determine whether the patient is eligible for reimbursement by Medicare.

## Patient Estimation

### Designed to Fit Your Workflow

Our flexible solution can be easily implemented by your back-office billing or patient-facing staff. Anyone with an internet-connected computer can easily run a new estimate or view an existing one.

### Estimates You Can Trust

Because accuracy is the key to a good estimate, our web-based solution uses your historic payment and remittance data to provide accuracy that rivals that of expensive contract management systems. And if your negotiated rates change, updating your fee structure couldn't be easier—just upload the revised fee schedule and charge master.

### Integrated Eligibility

Your staff can immediately verify eligibility with hundreds of payers using a real-time, web based portal.

## ZPay

### Built to drive revenue

ZPay's database and processing engine enables your staff to take all patient payments with ease. Collect and track payments at point-of-care using credit/debit cards, ACH check conversion, cash, and other payment methods. And because 45% of patient payments are made when a physician's office is closed, you can also collect payments via the ZPay online terminal—which can be accessed right from your website—as well as by check and money order conversion and by telephone.

### Quick and easy yet robust

ZPay works seamlessly with other ZirMed products, and makes it easy to accept payments and set up payment plans with just a couple of clicks—and swipe credit/cards with our inexpensive and easy-to-use card reader. Our robust processing engine securely processes millions of transactions annually using the industry's highest level of PCI compliance.

## Patient Access Analytics

Our solutions leverage advanced statistical and predictive algorithms in addition to 2,500+ industry-standard rules. We uncover risk and opportunities that our competitors can't.

Now you can track your patients' activity—before, during, and after their visits—from one centralized location. ZirMed Patient Access Analytics provides the ability to receive and parse HL7 and batch data, so you can not only track patient activity, but also create customized reports to make all your comprehensive data relevant.

### Comprehensive View

- Front end and back end integration
- Streamlined patient interactions
- Patient and guarantor views
- Customized workflow
- Consolidate HIS, scheduling, and registration info

Ready to start reducing denials and bad debt while increasing POS collections? Contact ZirMed at **877-494-1032** or request a personalized demo at [public.zirmed.com/patient-access](http://public.zirmed.com/patient-access).

## About ZirMed®

ZirMed empowers healthcare organizations to optimize revenue and population health with America's only comprehensive end-to-end platform of cloud-based financial and clinical performance management solutions. [www.ZirMed.com](http://www.ZirMed.com).