



REVENUE CYCLE MANAGEMENT

ZirMed RCM applications for practices:

- Eligibility Verification
- Patient Estimation
- Claims Processing
- Remits Management
- EOB Conversion with Payer Lockbox
- Patient Notebook
- Point-of-Service Collections
- Patient Statements
- Patient Lockbox
- Patient Payment Processing
- Remit-based Analytics

ZirMed's complete collection of cloud-based RCM solutions helps you maximize revenue and productivity while reducing AR days and write-offs. ZirMed's RCM applications are always up-to-date with changing government regulations, payer policies, and patient payment models. And they all work together through a single, easy-to-use web-based portal for higher productivity and faster training.

Get the perfect end-to-end RCM system for *your* practice.

To maximize your revenue and AR days—and reduce costs—**just follow these six simple steps:**

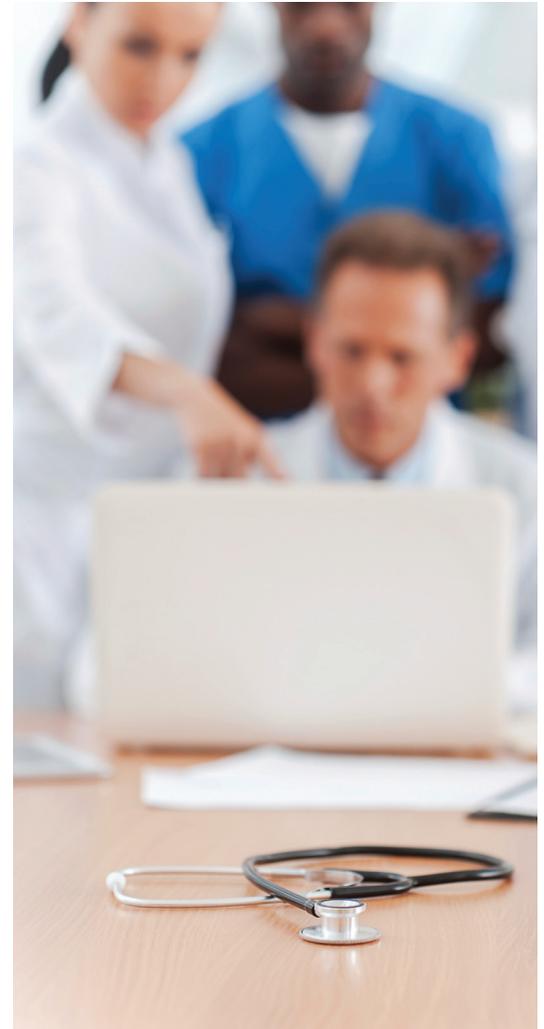
1. Determine Payment Responsibility

Maximizing your revenue starts with determining your patients' coverage and payment responsibility up front. **Eligibility Verification** checks whether your patient has coverage and identifies the copayment. **Patient Estimation** goes further and provides an accurate estimate of your patient's total out-of-pocket costs.

2. Collect from Patients Up Front

Avoid write-offs and high billing and collection costs by collecting *before* you provide service.

Patient Notebook—ZirMed's MU2-certified, HIPAA-compliant portal—makes it easy for your patients to make pre-service payments online and communicate with you and your staff. **Point-of-Service Collections** offers you a comprehensive application for front-desk patient payments. And with **Patient Payment Processing**, your staff can accept credit/debit card, check, ACH, and cash payments from any PC.



3. Process and Track All Claims

Use ZirMed's **Claims Processing** application and ZirMed's 98%+ clean-claims rate to boost payments while reducing AR days, headaches, and time spent on claims. Our advanced Workcenter interface speeds learning, boosts productivity, and enables managers to assign work quickly and easily for maximum efficiency.



4. Manage Payer Payments

Reduce costly delays and expensive manual processing by handling *all* your payer payments in one system. With **Remits Management**, you'll receive all your remits electronically—from all payers. And **EOB Conversion with Payer Lockbox** automatically converts incoming paper checks into electronic payments.

5. Follow Up on Patient Balances

Slash AR days by making payments easy and convenient for your patients. ZirMed offers you a comprehensive end-to-end solution for all aspects of patient responsibility.

Collect payments online, stay engaged with your patients, and meet MU2 requirements with **Patient Notebook**. Reduce billing costs and accelerate collections with patient-friendly **Patient Statements**. Avoid time-consuming handling of paper checks—and disruptive trips to the bank to deposit them—with **Patient Lockbox**. And process credit/debit card, check, ACH, and cash payments from any PC with **Patient Payment Processing**.

6. Track Your Performance—and Act to Improve It

Gain insight, track performance, and see alerts when metrics aren't being met. ZirMed's **Remit-based Analytics** helps you optimize your revenue performance by constantly monitoring key performance indicators (KPIs) and delivering the actionable insights you need to decisively address issues before they significantly impact your organization.

Powerful, interoperable, scalable solutions.

- Cloud-based—always up to date
- Fast to deploy and easy to scale—no new hardware needed
- Vendor-agnostic and fully interoperable

Award-winning service and support.

- All agents work in our US facilities
- 2011, 2013, 2014 Best in KLAS®*
- Prompt, expert support by phone, email, or live chat

READY TO TRANSFORM
YOUR FINANCIAL
AND OPERATIONAL
PERFORMANCE?
CONTACT ZIRMED TODAY:
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About ZirMed®

ZirMed empowers healthcare organizations of all sizes and types to optimize revenue and population health with the nation's only comprehensive end-to-end platform of cloud-based **financial and clinical performance management** solutions—including patient access, charge integrity, claims management, AR management, patient responsibility, and population health management. By combining breakthrough predictive analytics technology with innovative software development and the industry's most advanced transactional network, ZirMed solutions extract actionable insights that improve our clients' revenue cycles and support effective management of population health—while streamlining workflows, increasing operating efficiencies, and driving bottom-line performance. ZirMed's technology and client support continue to be honored with top industry awards, including KLAS®, Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. To learn how ZirMed can help your healthcare organization boost its financial and clinical performance in an era of changing reimbursement models and rising operating costs, **visit www.ZirMed.com**.