

MAKING THE CONNECTIONS THAT MOVE
BILLING SERVICES FORWARD

ZiRMED[®]
INNOVATING CONNECTED HEALTHCARE

As the billing services industry becomes increasingly sophisticated, staying competitive means more than just efficient collections and great customer service. ZirMed® helps you automate core processes for increased efficiency, differentiate your company from competitors with value-added services, and ease the burden of regulatory challenges—from HIPAA to ICD-10 and Meaningful Use—for your customers.

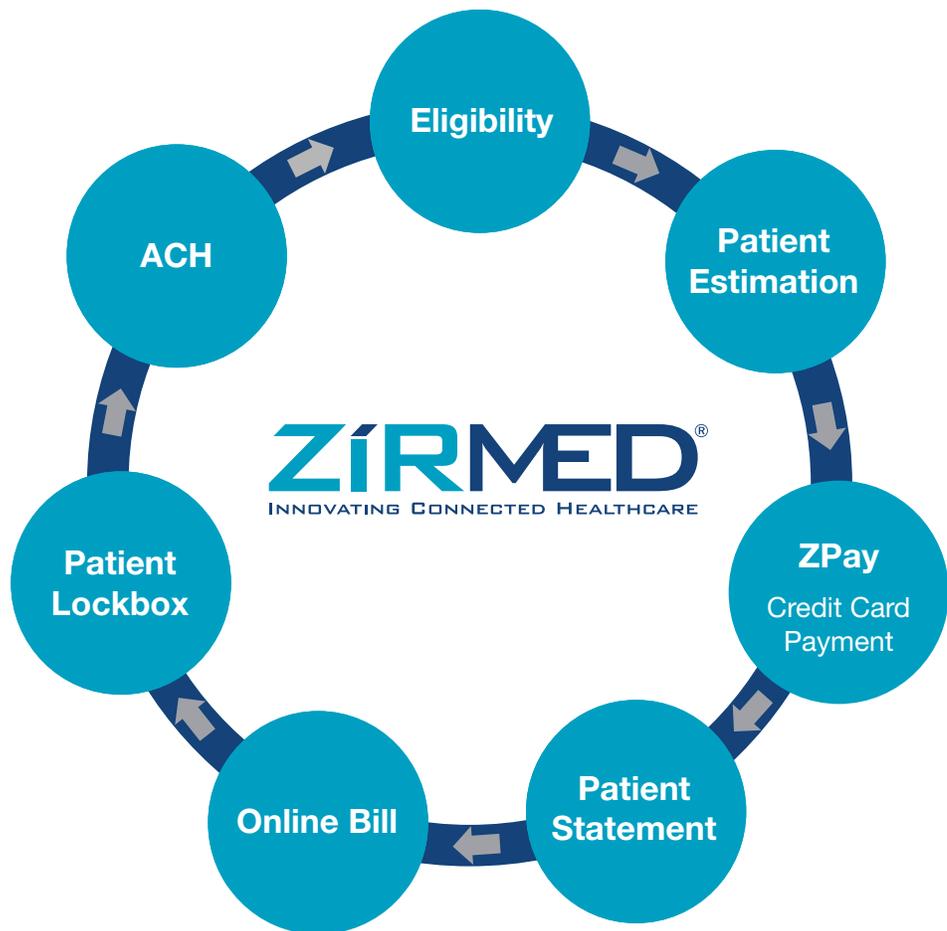
Our in-depth understanding of the challenges you face—and ability to help you meet them—comes from processing 4.1 million claims a month for more than 550 billing services organizations across the nation. Thanks to ZirMed’s proven platform, our 98%+ first-pass clean claims rate, and solutions that improve collec-

tions performance, you and your customers will experience fewer issues and lower denial rates, resulting in fewer days in A/R and more predictable cash flow.

To help you stand apart from your competition, we offer unique tools and services your customers will love—including accurate, cost-effective up-front eligibility, patient estimation, and web-based patient portals that help them collect more from their patients sooner. On the payer side, you’ll benefit from a host of tools that provide real-time transparency into claims status and cash flow, enabling you to quickly solve issues and deliver exceptional value to the practices you serve.

“ZirMed has increased our cash flow by saving us time and money. It has improved our revenue stream immensely.”

*Donna Padilla, Owner,
Precision Medical
Claims, Inc.*



Currently, over 25% of patient deductibles exceed \$1,000, and nearly half of patient responsibility that should be collected after a visit gets written off as bad debt. As patients’ share of financial responsibility continues to grow exponentially, ZirMed’s complete line of Patient Payment solutions offers you the tools you need to help your clients collect more of that income earlier.

Expand your capabilities and insights

ZirMed's comprehensive range of solutions help you cover every phase of the revenue cycle, enabling you to offer a stronger value proposition to your customers:

- **Eligibility Verification**—Check the eligibility of patients with virtually any payer online—in real-time or batch mode.
- **Patient Estimation**—Now your customers can quickly and cost-effectively estimate patient responsibility based on historical remittances—and give their patients an up-front estimate of what they'll owe, improving patient satisfaction and collections.

ZIRMED STATS:

- Founded in 1999
- Nearly 200,000 providers and growing
- Connected to 25,000 sites
- Best in KLAS® 2011 and 2013 for Claims and Clearinghouse
- ICD-10 / HIPAA 5010 ready
- EHNAC accredited and CORE certified

- **Claims Management**—Empower your company and your customers with full revenue cycle capabilities—including a real-time claims processing and tracking dashboard. Get immediate access to all relevant status information—plus robust scrubbing for state, payer, plan, and organization edits, a 98%+ first-pass clean claims rate, and our unique SimpleResponse™ messaging feature that converts arcane payer rejection jargon into easy-to-understand messages.
- **Patient Statements**—Generate and manage accurate, easy-to-read paper or electronic patient statements so your customers can quickly and cost-effectively communicate with and collect from patients.

- **Patient Payments**—Get seamless PCI-compliant management of credit, debit, ACH, and cash payments, receipts, and payment plans in-office through ZirMed ZPay—and enable patient online bill pay with ZirMed Patient Notebook.
- **Lockbox**—Route paper checks from patients and payers to a dedicated digital lockbox that images and indexes all checks and documents, and deposits payments into your customers' existing accounts in less than two business days.

With ZirMed's value-added services, you can also support your customers in areas beyond the traditional realm of billing services, such as ICD-10 transition support and analytics.

At ZirMed, you'll work with an expert team of real human beings who are dedicated to your satisfaction and ready to answer any questions you have along the way. We focus on helping you work smoothly and efficiently—and with minimal disruptions—whether you're a new client or have been with us for years.

**READY TO TRANSFORM
YOUR BILLING SERVICES
COMPANY?
CONTACT ZIRMED TODAY
AT: 1-877-494-1032
WWW.ZIRMED.COM**

Meet the needs of all your customers

In addition to primary care, ZirMed's solutions can help you meet the needs of customers in a wide range of specialties:

- Ambulance
- Radiology
- Labs
- DME
- ASCs
- and many more ...

About ZirMed®

Founded in 1999, ZirMed is the nation's premier health information connectivity and management solutions company, modernizing critical connections between providers, patients, and payers to improve the business and process of healthcare. ZirMed combines innovative software development with the industry's most advanced transactional network and business analytics platform to give organizations a clearer view of their financial and operational performance. ZirMed's industry-leading technology and client support have been recognized with awards from KLAS®, Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. Our nationwide network facilitates, manages, and analyzes billions of healthcare transactions, driving bottom-line performance with clinical communications, comprehensive analytics, eligibility, claims management, coding compliance, reimbursement management, and patient payment services—including credit card processing, online payments, statements, estimation, and payment plan management. For more information about ZirMed, visit www.ZirMed.com.