



## ZIRMED® PATIENT NOTEBOOK

Now you can stay connected to your patients before, during, and after their visits. ZirMed's Patient Notebook provides a secure patient portal where you can safely send statements, collect payments, send and receive messages and documents, and much more.

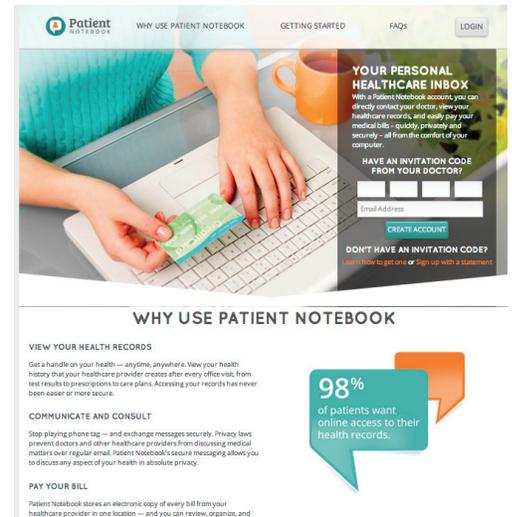
### Benefits of Patient Notebook

Unlike other patient portals—many of which are tied to individual practices or specific vendors—ZirMed's easy-to-use Patient Notebook solution is patient-centric and works with all PM and EHR systems. With Patient Notebook, your patients only need one login and one password to interact with any or all of their physicians.

As a connectivity platform between providers, health plans, and patients, Patient Notebook enables you to:

- Securely send and receive patient messages and communications electronically
- View, transmit, and download electronic health records and information
- Deliver patient statements electronically
- Collect payments online
- Customize your online bill payment platform
- Connect seamlessly with any PM/EHR system
- Qualify for MU2 incentives— ZirMed's Patient Notebook has received ONC certification for core measures of Meaningful Use Stage 2

This interactive patient portal will save hours wasted on multiple phone calls and money spent delivering paper statements.



As soon as they sign in, patients are ready to start using Patient Notebook.

### Easy for you and your patients

Your staff simply starts the registration process that automatically sends your patient an email invitation or generates an activation code you can give them in the office or over the phone.

Once the patient's identity is verified and they're signed in, they can view statements, pay bills, exchange messages with your staff, and more—all in a HIPAA-compliant online environment. And it's just as easy for you and your staff to manage interactions with patients through ZirMed's secure online portal.



ZirMed makes it easy to communicate quickly and effectively with your patients through a secure web portal.

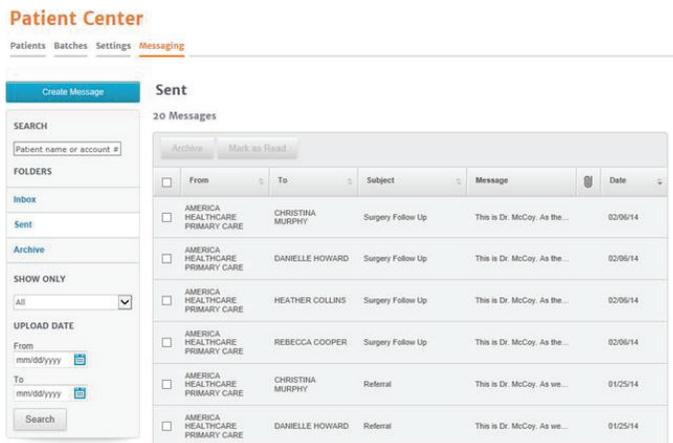
## Positive results every day

With Patient Notebook, your organization can:

- Avoid back-and-forth “phone tag” with patients
- Provide effective clinical treatment through the sharing of health records
- Save time and money spent printing and mailing statements
- Increase collections and reduce outstanding accounts receivables
- Reduce confusion and time spent accessing multiple systems to communicate with patients
- Receive incentives starting in 2014 and avoid penalties in 2016

## Invest in a Portal that Connects with Everything

Patient Notebook integrates across all EHR and practice management platforms to provide a one-stop portal for your patients.



## About ZirMed

Founded in 1999, ZirMed is the nation's premier health information connectivity and management solutions company, modernizing critical connections between providers, patients, and payers to improve the business and process of healthcare. ZirMed combines innovative software development with the industry's most advanced transactional network and business analytics platform to give organizations a clearer view of their financial and operational performance. ZirMed's industry-leading technology and client support have been recognized with awards from KLAS<sup>®</sup>, Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. Our nationwide network facilitates, manages, and analyzes billions of healthcare transactions, driving bottom-line performance with clinical communications, comprehensive analytics, eligibility, claims management, coding compliance, reimbursement management, and patient payment services—including credit card processing, online payments, statements, estimation, and payment plan management. For more information about ZirMed, visit [www.ZirMed.com](http://www.ZirMed.com).

“Our electronic payment option alone has resulted in a 50% reduction in the number of statements we issue, saving us over \$1,500 per month in printing and mailing costs.”

–Damon Adelgren, Director of Operations  
 STAR Physical Therapy

You can gain efficiencies by accessing the patient portal directly from your system rather than going to a separate location. If you change systems or merge with another organization, you can still keep Patient Notebook and not burden your patients with registering for a new portal. Patient Notebook will go wherever you go and integrate with any system you use in a way that best fits your needs.

If you'd prefer not to integrate Patient Notebook into your system, you can still easily stay connected and communicate with your patients through the Patient Access tab on the ZirMed platform. Through Patient Access, you can send and receive messages and health records, as well as manage your Patient Notebook settings.

Patient Notebook is also ONC certified. By helping you meet core measures of MU2, it can help maximize your incentive potential and decrease future penalties for non-compliance.

**To arrange a demo of Patient Notebook, please call 877-494-1032 or visit [www.ZirMed.com](http://www.ZirMed.com)**