



ZIRMED[®] PATIENT ESTIMATION

**The accuracy of
expensive contract
management systems
without the cost or
hassle**

For many providers, the ability to estimate a patient's responsibility prior to submitting a claim has been out of their reach. To properly estimate a patient's financial responsibility, you needed to invest staff and money in expensive contract management software. Not any more.

ZirMed's innovative Patient Estimation solution gives any provider the ability to estimate patient responsibility before rendering services. Our solution uses the information contained in your claims and remittances to create an estimate that's just as accurate as expensive contract-or fee-based estimation systems.

Patient Estimation Features

Designed to Fit Your Workflow

Our flexible solution can be easily implemented by your back-office billing or patient-facing staff. Anyone with an internet-connected computer can run a new or view an existing estimate.

Estimates You Can Trust

Because accuracy is the key to a good estimate, our web-based solution uses your historic payment and remittance data to provide accuracy that rivals that of expensive on-site systems.

Integrated Eligibility

Your staff can verify eligibility with hundreds of payers immediately using a real-time, web-based portal.

Simple & Intuitive Web-Based Architecture

Our cloud-based system enables anyone in your office to run an estimate in only a few clicks. With ZirMed, no specialized training or expensive contract management system is required.

Why Estimate Patient Responsibility

- According to Billing Tree, by 2015, patient-to-provider payments will grow to \$381 billion from \$270 billion as HDHPs continue to grow. ("How new technology is helping healthcare providers meet the pressing challenges of reducing bad debt by improving patient billing and collection.")
- As a result of the Affordable Care Act, 20-million newly-insured patients will enter the healthcare system by 2014, with 80% deemed at "High Risk" for non-payment. (The Commonwealth Fund Biennial Health Insurance Survey, 2010)
- Hospitals are incurring \$49 billion of medical bad debt annually as a result of servicing patients without health insurance. (Department of Health and Human Services, May 2011)

THE ZIRMED PATIENT ESTIMATION ADVANTAGE

Multiple Payment Collection Options

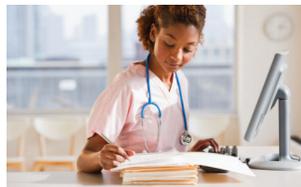
Patient Estimation gives any provider the ability to estimate a patient's financial responsibility prior to or at the time of service. When you add our Patient Payment solution, you can use this estimate to collect immediate payments via cash, check, or credit/debit cards, and even set up payment plans.

Ease of Implementation

As with all of ZirMed's software-as-a-service solutions, you can be up and running in days as there is no hardware or software to install. Our implementation includes uploading past remit data, which takes about 48 hours and begins before implementation.

HOW PATIENT ESTIMATION WORKS

Patient Estimation may be a simple product to use, but it packs a huge value punch. This real-time, web-based application delivers unmatched impact to the bottom line in three simple steps:



1. Verify the patient's eligibility status.

The patient's demographic information, insurance information, encounter information, and procedure information are entered into Patient Estimation, and the patient's benefit information is retrieved.



2. Review the details once the benefit information has been retrieved.

Once the patient's benefit information has been retrieved, your staff can review the details, including the charge amount, allowed amount, co-pay, co-insurance, patient responsibility, and insurance responsibility before proceeding to create the estimate.



3. Calculate the estimate.

The generated summary can be printed and provided to the patient. If you also have ZirMed ZPay, your staff can collect payment for the full estimated patient responsibility or set up a payment plan with the patient—all from the Estimation tab.

Ready to learn more about ZirMed Patient Estimation? Visit our website at go.zirmed.com/patientestimation or give us a call at 877.494.1032.

About ZirMed[®]

Founded in 1999, ZirMed is the nation's premier health information connectivity and management solutions company, modernizing critical connections between providers, patients, and payers to improve the business and process of healthcare. ZirMed combines innovative software development with the industry's most advanced transactional network and business analytics platform to give organizations a clearer view of their financial and operational performance. ZirMed's industry-leading technology and client support have been recognized with awards from KLAS[®], Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. Our nationwide network facilitates, manages, and analyzes billions of healthcare transactions, driving bottom-line performance with clinical communications, comprehensive analytics, eligibility, claims management, coding compliance, reimbursement management, and patient payment services—including credit card processing, online payments, statements, estimation, and payment plan management. For more information about ZirMed, visit

www.ZirMed.com.